



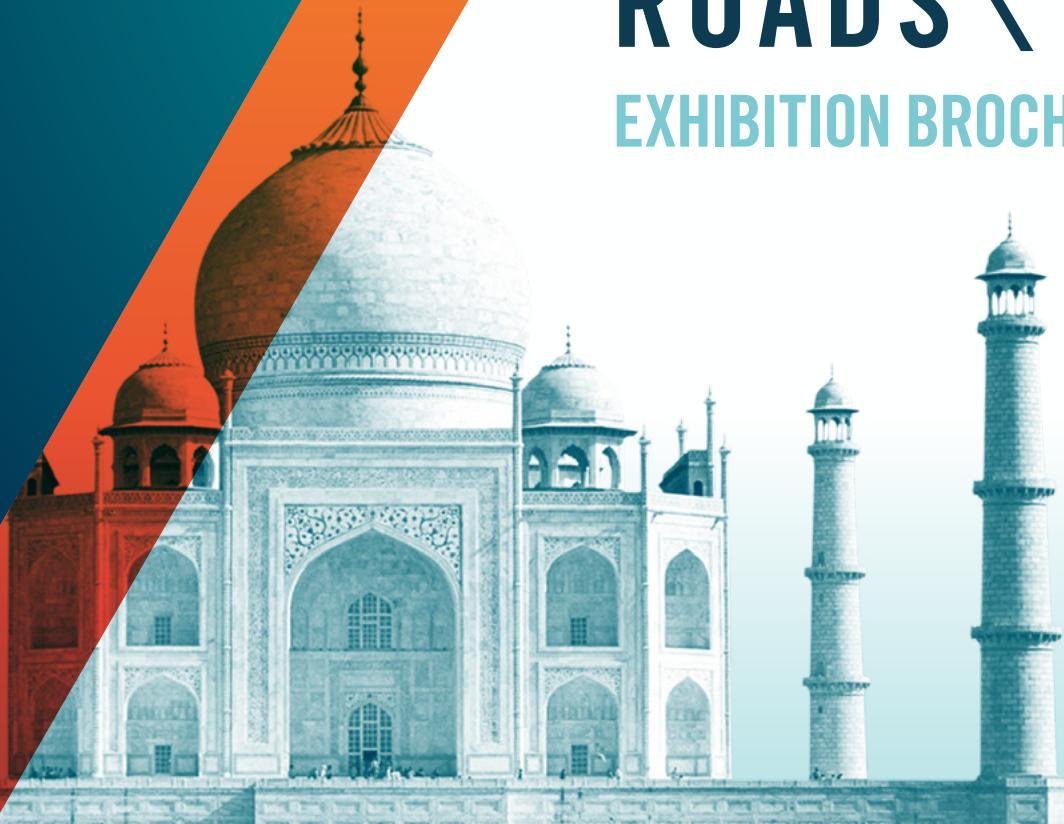
IRF WORLD ROAD MEETING 2017

/ 14-17 NOVEMBER / DELHI / INDIA /

www.wrm2017.org

CROSS / ROADS \

EXHIBITION BROCHURE



SUPPORTING ORGANISATIONS



INDUSTRY PARTNER



THE INTERNATIONAL ROAD FEDERATION

The International Road Federation (IRF) is a non-governmental, not-for-profit organisation with the mission to promote the development and maintenance of better, safer and more sustainable roads and road networks. Working together with its members and partners, the IRF promotes social and economic benefits that flow from well-planned and environmentally sound road transport networks. It helps put in place technological solutions and management practices that provide maximum economic and social returns from national road investments.

The activities of IRF are focused around three pillars, namely:

Disseminating knowledge - The IRF organises courses, workshops and webinars, produces training materials and hosts online knowledge platforms for building capacity and disseminating knowledge and best practices around the world.

Providing a networking platform - The IRF provides its members opportunities to meet with their peers and colleagues from around the world, exchange ideas and engage in discussions at the events organised throughout the world.

Influencing policy - The IRF contributes to policy by participating in working groups of, amongst others, the United Nations Economic Commission for Europe, United Nations and the European Commission. The IRF also regularly contributes to public consultations by submitting policy and position papers.

The IRF is also working to stimulate more active participation of young professionals and students in the professional community through the IRF Young Professionals Programme.

Through the International Road Educational Foundation, the IRF awards grants to graduate engineers and other transportation professionals from around the world in support of full-time academic training. With this, the IRF actively supports the future generations who will build the road networks.

With a wide network across over ninety countries on six continents, the IRF believes that it can make a difference by providing best practices and expert advice to today's multifaceted world of transport.

IRF INDIA

In keeping with its objective of being close to its members, the IRF formally established IRF India in New Delhi in 2009 to further its aims and objectives in the country. IRF India has been particularly active in furthering the cause of road safety and has been instrumental in bringing about changes in rules, regulations and laws to promote road safety on Indian roads. In fact, since 2005 IRF with the support of the Ministry of Road Transport and Highways, has been organising conferences on Road Safety every year bringing out recommendations for implementation of safe road practices.

THE IRF WORLD ROAD MEETING

For the last 60 years, the IRF has been organising the prestigious **World Road Meeting (WRM)** once every four years in different cities across the world. The World Road Meeting includes a Conference and an Exhibition.

The Conference provides an outlet for sharing cutting-edge research, best practices and experiences from across the world and is intended to be a premier knowledge event for discussing important issues facing the road, transport and mobility sectors.

The Exhibition is intended to provide suppliers, manufacturers and service providers of the road construction and mobility sectors an outlet for displaying their latest products, technologies and services.

The 18th World Road Meeting will be held in Delhi, India, 14-17 November, 2017. The theme for this event is **Safe Roads and Smart Mobility: The Engines of Economic Growth.**

THEMES



EXHIBITION

Key Features

- / Over 7000 m² of exhibition space
- / Over 15,000 visitors at the Exhibition
- / Discounted Early Bird booking rates and other discounts
- / Meetings for match-making
- / Meeting rooms and hospitality suites for hire
- / Awards for Exhibitors for various categories such as Innovative Product, Showcase company etc
- / An Innovation Cafe that can be used for special announcements, product launches, hosted debates, discussions and so on
- / Catering and networking areas
- / Opportunity to invite guests to the Exhibition

WHY EXHIBIT?

Large investment planned in road sector in all developing countries	Investment of USD 100 Billion in road sector for FY 2018 to FY 2022 planned in India	Need for Innovative technologies for safe roads and smart mobility	Emphasis on new technologies for speedy and quality construction
Opportunities for Direct Investment or in association with local associates	100% Foreign Direct Investment is permissible in India, alongwith simplified fiscal and administrative rules	Global presence of decision makers and professionals from more than 150 countries for direct interaction	

VISITOR PROFILE



GLOBAL GOVERNMENT REPRESENTATIVES AND POLICY MAKERS

- / Road and Road Transport
- / Public Works
- / Health
- / Human Resources
- / Information Technology and Allied Services
- / Finance
- / Enforcement Authorities
- / Highway Authorities
- / Road Fund Organisations



ACADEMIA AND RESEARCH

- / Universities and Research Organisations
- / Technologies
- / Think Tanks



PUBLIC AND PRIVATE SECTOR INSTITUTIONS

- / Standards Setting Organisations
- / Concessionaires and Toll Operators Banks and Financial Institutions
- / Construction Companies
- / Consulting Companies



MANUFACTURERS

- / ITS Industry
- / Automobile Industry
- / Road Construction Equipment & Machinery



SUPPLIERS

Ground Floor



Layout Plan of the Exhibition at the 18th World Road Meeting to be held during 14 to 17 November 2017 at India Expo Mart Ltd, NCR Delhi

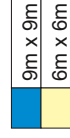
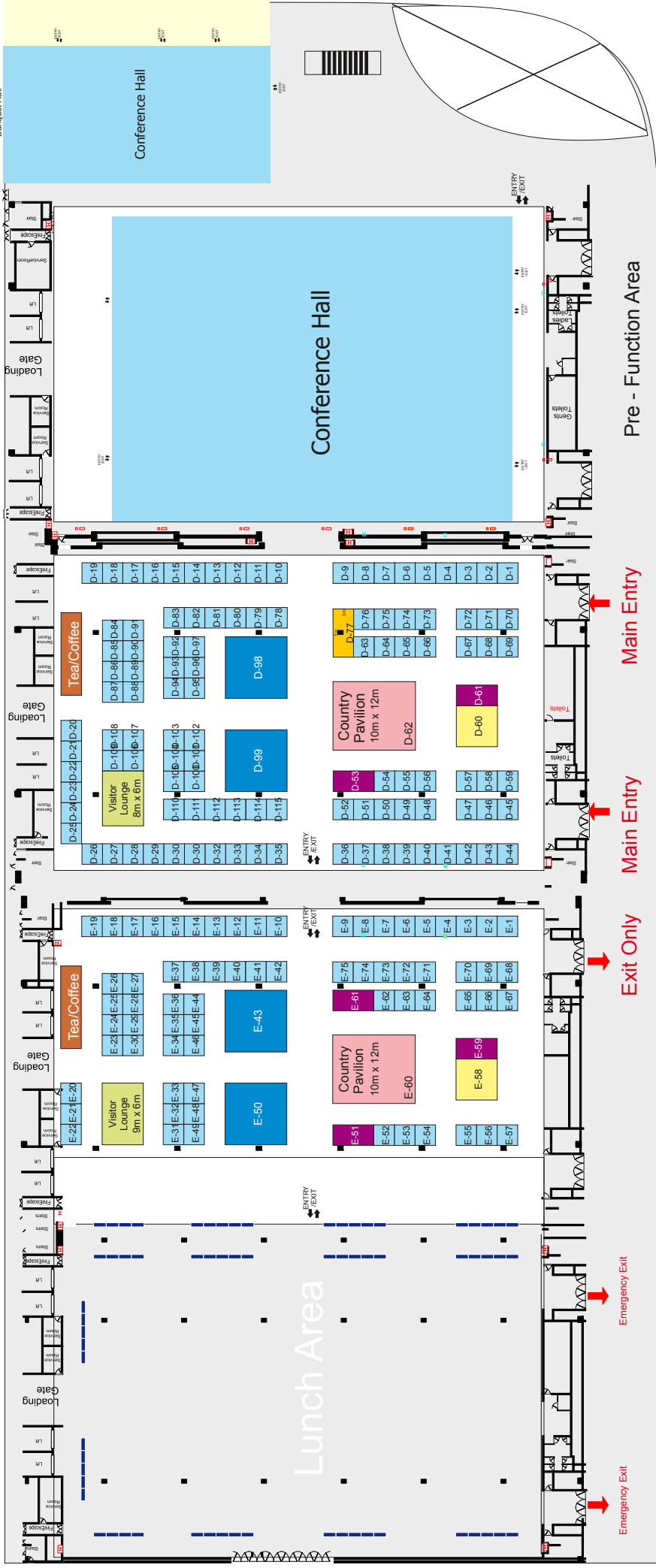
Second Floor

Hall 8

Hall 6

Hall 4

Hall 2



Layout Plan of the Exhibition at the 18th World Road Meeting to be held during 14 to 17 November 2017 at India Expo Mart Ltd, NCR Delhi

EXHIBITION REGISTRATION

Stand space is available, both as bare space and shell scheme packages. Interested companies may contact us to book their stand space early, to avail of an early bird rebate and block the best locations.

Booths can be customised based on the exhibitor's special requirements.

Stand costings for the Exhibition is as below:

	FEE FOR FOREIGN EXHIBITORS (in USD)	
	Early Bird (before 31/3/2017)	Standard
Shell Scheme (per m ²)	490	560
Floor space (per m ²)	370	440
Corner supplement	+10%	+10%

	FEE FOR INDIAN EXHIBITORS (in INR)	
	Early Bird (before 31/3/2017)	Standard
Shell Scheme (per m ²)	32,100	36,500
Floor space (per m ²)	24,000	25,000
Corner supplement	+10%	+10%

* Bird Discount on Exhibition booking received on or before 31 March 2017

* 10% discounts for IRF members

Booking rates will include:

- / Tea and lunch during Conference days for 2 persons per Stall of 9 m² (14-17 November 2017)
- / Welcome Cocktails on 14 November 2017
- / For Shell Scheme - Fascia name, three chairs, one table, carpet, three spot lights, dustbin, and one 15 amp socket

CONTACT

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